

Free AI visibility check · SEO / GEO / AEO

example-store.com

Sample report: fictional company

FREE CHECK · 24 pages reviewed

SEO

5/10

Needs improvement

GEO

3/10

Needs improvement

AEO

2/10

Critical

This is a sample report. The company **example-store.com** does not exist and the data in it is made up. It shows the format and level of detail you receive. It is not a report for any of our clients. We never publish client reports, not even anonymized.

Summary

We checked 24 URLs from the XML sitemap. All of them returned 200.

The store is technically sound: HTTPS, clean URLs, a working XML sitemap and one H1 on every page. The problem isn't the build. It's what the site *says* about itself. Three findings stand out. 18 of 24 pages have no meta description. The code contains no business address and no person's name, so an AI assistant has nothing to cite. And the largest element on the homepage renders after 4.8 seconds, because a slider with six full-resolution images loads before the content.

Dimension	Score	Status	Key finding
SEO	5/10	Needs improvement	Good foundations, but 18 pages have no meta description and 11 images have no alt text.
GEO	3/10	Needs improvement	No address, no named author, no links to profiles. The entity can't be verified.
AEO	2/10	Critical	No FAQ or HowTo markup. No page answers a question directly.
Total	10/30	—	Most gaps can be closed with settings and copy, without rebuilding pages.

How we measured

We downloaded every URL in the XML sitemap as raw HTML and parsed it programmatically for meta tags, schema / structured data, heading structure, images and links. Nothing is judged by eye. Speed was measured in a real browser under mobile emulation (412×915, slow 4G, 4× CPU slowdown). What can't be measured from outside is listed below.

What this check couldn't measure

We're upfront about the limits. These signals need access or tools that an external code review doesn't have, so we didn't guess them.

Signal	Where to get it
Backlink profile	Ahrefs, Semrush or Moz. It isn't visible in the page code.
Actual rankings	Google Search Console: queries, impressions, average position.
Conversions and traffic	We found no analytics tool on the site.

Findings

SEO: can Google find you

Signal	Finding	Status
Meta descriptions	18 of 24 pages have none, so Google writes its own.	Missing
Page titles	Unique, but 9 exceed 60 characters and get cut off.	Needs work
H1 heading	Exactly one on every page.	Good
Alt text	11 product images have alt="".	Missing
XML sitemap	Valid. All 24 URLs return 200.	Good
Duplicate content	Two products live at two URLs each, with no canonical tag.	Needs work
Speed (LCP)	4.8 s on mobile against a 2.5 s threshold. The slider is the cause.	Critical

GEO: can AI cite you

Signal	Finding	Status
Business address	Nowhere in the code, neither as text nor as structured data.	Missing
Phone	Published as an image, not text. Machines can't read it.	Missing
Named author	All 6 posts were published by admin.	Critical
Structured data	There is WebPage, but no Organization with an address.	Needs work
Profile links	No sameAs. The entity isn't connected to anything.	Missing
AI crawler access	GPTBot, ClaudeBot and PerplexityBot are not blocked.	Good

AEO: are you in the answer box

Signal	Finding	Status
Question headings	2 of 61 headings are questions.	Needs work
Direct answers	No page answers right below the question.	Missing
FAQ markup	None, even though the shipping page has six questions.	Missing
HowTo markup	„Kako izbrati velikost“ [“How to choose a size”] is a step-by-step guide with no markup.	Missing

Order of fixes

Ranked by impact per hour of work. The first five are settings or copy, not development.

#	Action	Area	Effort	Impact
1	Remove the slider above the content, or load only the first image up front. LCP drops below 2.5 s.	SEO	2 h	Very high
2	Publish the address and phone number as text and add <code>LocalBusiness</code> with the address.	GEO	2 h	Very high
3	Write the 18 missing meta descriptions, starting with product categories.	SEO	3 h	High
4	Replace the <code>admin</code> author with a real person: name, photo, role.	GEO	1 h	High
5	Mark up the existing shipping questions with <code>FAQPage</code> .	AEO	1 h	High
6	Add alt text to 11 images, add a canonical tag and shorten 9 page titles.	SEO	2.5 h	Medium

What happens next. If you like, we'll spend twenty minutes walking through the findings and the order with you. No obligation. You can make the fixes yourself, with another agency or with us. The report is yours either way. Request your own free check at 4tech-agency.com/free-seo-geo-aeo-check/, or see the full Technical SEO + AI search audit at 4tech-agency.com/seo-geo-aeo-audit/. Email info@4tech-agency.com or call +386 41 221 265.